

# Make Sun Life Financial your one-stop-shop for term!

## Sun Life Financial is a key player in the Canadian term insurance market.

Our life insurance portfolio includes leading edge optional benefits to ensure you have the range of solutions you need to support your clients.

SunTerm is one of the most feature-rich products in the market. This, combined with our already competitive underwriting and expert sales support, make SunTerm a clear choice for your clients' term insurance needs. SunTerm makes it easy for you to help your clients achieve lifetime financial security.

## Take a look at how SunTerm stacks up against the competition:

	Sun Life Financial SunTerm	Canada Life Simply Preferred Term	Manulife Financial Family/Business Term (T10/T20/T65)	Industrial Alliance R&C Term and Pick-A-Term
10, 15, 20 or 30 year terms	✓			✓
Issue up to age 75	✓	✓		
Convertibility to age 75	✓	*	✓	
Renewable to age 85	✓	✓		✓
<b>Renewal protection benefit</b> Protects clients from steeply increasing premiums at renewal.	✓			
<b>Partner protection benefit</b> Guarantees medical insurability for surviving insured business partners.	✓			
Convertibility to UL <i>and</i> participating whole life	✓	✓		

## We're here to help!

- › Our insurance-focused sales team will work with you to provide information on our products and services and deliver case-by-case support and guidance.
- › A larger support team, including investment and advanced tax and estate planning specialists, can help you recommend the most suitable options for your clients.
- › For larger term cases, talk to your Regional Sales Director about a customized pricing solution.

**For more information on the features and benefits of SunTerm, please contact your Regional Sales Director or the Sales Support team at 1-800-800-4SUN (4786).**

\* Issue ages of 69 or greater have two years to exercise their conversion option.

Life's brighter under the sun

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