

The “July Self-Care Contest” Contest Rules

CONTEST PERIOD

The “July Self-Care Contest” (the “Contest”) begins on July 20, 2021 at 9:00 a.m. (EDT) and ends on July 31, 2021 at 11:59 p.m. (EDT) (the “Contest Period”). The Contest is sponsored by Sun Life Assurance Company of Canada (the “Contest Sponsor”).

ELIGIBILITY

In order to be eligible for the contest, you must be:

- an active member of a Group Benefits plan with the Contest Sponsor, or
- an active member of a Group Retirement plan with the Contest Sponsor, or
- a Sun Life Group Choices Plan Clients, or
- a Sun Life Individual Insurance & Wealth Clients.

Employees, representatives, or agents of, members of the immediate family of, or living in the same household as an employee, representative or agent of the Contest Sponsor, any of its affiliated companies are not entitled to enter into the Contest. The expression “immediate family” means spouse, mother, father, sister, brother, son and daughter of the employee.

HOW TO ENTER

NO PURCHASE NECESSARY

To be eligible to win, entrants must sign in to mysunlife.ca on desktop or the my Sun Life Mobile application (the “App”) during the Contest Period and complete a search and/or booking using the Provider search tool to be automatically be entered into the contest (the “Entry”; collectively the “Entries”). A search makes participants eligible to win a secondary prize. Clicking “Book Now” on a provider profile makes participants eligible to win the grand prize. There is a maximum of one (1) entry per person for Search and a maximum of one (1) entry for Book Now, but it is possible for the same person to be eligible for both a secondary and grand prize. The my Sun Life Mobile app can be downloaded on iPhone and Android devices from the Apple



App Store and Google Play. App Store is a trademark of Apple Inc., registered in the U.S. and other countries. Google Play is a trademark of Google Inc. The Contest Sponsor will pull the log data at the end of the Contest Period; this list will be used to randomly draw the prize winners.

PRIZES

There is one (1) grand prize and five (5) secondary prizes available to be won.

Grand Prize

One (1) grand prize self-care package from Lumino Health, including one (1) year Headspace subscription, one (1) Fitbit Inspire 2, one (1) Consonant Skincare Skin Transformation Trio, one (1) Swell bottle, one (1) journal. (the "Grand Prize").

Approximate retail value of grand prize is \$350 CDN.

Secondary Prize

Five (5) secondary prizes each consisting of a one (1) year subscription to Headspace (the "Secondary Prizes").

Approximate value of each Secondary Prize is \$90 CDN.

The Prizes must be accepted as awarded. No substitutions will be available. The Prizes will be shipped at the Contest Sponsor's expense to the address provided by the winner. Each selected entrant agrees to sign and return the Contest Sponsor's Declaration and Release form before receiving the Prize.

THE DRAW

On August 6 2021 at 10:00 a.m. (EST) (the "Draw Date"), at the Sun Life Financial offices located at 1 York Street, Toronto, ON, M5J 0B6 a representative of the Contest Sponsor will randomly select six (6) entrants among all Entries received during the Contest Period. The Grand Prize winner will have had to click "Book Now" to have entered. The five (5) secondary prize winners will have had to click "Search". In the event that the six (6) entrants drawn cannot be contacted as outlined below, another winner will be contacted. This process will be continued until six (6) winners are declared. All entrants have an equal chance of winning. The



odds of winning depend on the number of entrants who enter the Contest during the Contest Period.

The Contest Sponsor, or its designated representative, will make a minimum of three (3) attempts to contact the selected entrants by telephone or email within ten (10) business days of the Draw Date. If the selected entrants cannot be contacted within ten (10) business days of the Draw Date, or if there is a return of any notification as undeliverable; then they will be disqualified (and will forfeit all rights to their Prize) and the Contest Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such new selected entrant).

BEFORE BEING DECLARED CONFIRMED PRIZE WINNERS, the selected entrants will be required to: (a) correctly answer a mathematical skill-testing question; and (b) sign and return within ten (10) business days of notification, the Contest Sponsor's Declaration and Release form, which: (i) confirms compliance with these Rules; (ii) acknowledges acceptance of their Prize as awarded; (iii) releases the Contest Sponsor, its parent companies, subsidiaries, affiliates, Prize suppliers, advertising/promotion agencies and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Contest, and each of their respective officers, directors, agents, representatives, successors and assigns from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the Prizes or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of their name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Contest Sponsor in any manner whatsoever, including print, broadcast or the internet.

If the selected entrants: (a) fail to correctly answer the skill-testing question; (b) fail to return the properly executed Contest documents within the specified time; and/or (c) cannot accept the Prize as awarded for any reason; then they will be disqualified (and will forfeit all rights to their Prize) and the Contest Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate entrant from among the remaining eligible Entries (in which case the foregoing provisions of this section shall apply to such new selected entrant).

CONTEST GENERAL RULES

All Entries become the property of the Contest Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Contest Sponsor with respect to all aspects of this Contest are final and binding on all entrants without right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or entrants.

The Contest Sponsor reserves the right, in its sole and absolute discretion (subject to the approval of the Regie des alcools, des courses et des jeux in Quebec, if applicable), to withdraw, amend or suspend this Contest (or to amend these Rules) in any way without prior notice.

By entering this Contest, each entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with their Entry only for the purpose of administering the Contest and in accordance with the Contest Sponsor's privacy statement, unless the entrant otherwise agrees.

The Contest Sponsor reserves the right, in its sole and absolute discretion, and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Rules, to the extent necessary, for purposes of verifying compliance by any entrant or Entry with these Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Contest Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules, or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by applicable law.

INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, copyrights, patents, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by the Contest Sponsor. All rights are reserved. Unauthorized copying or use of any



copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

LIMITATION OF LIABILITY

The Contest Sponsor and/or its agencies or affiliates will not be responsible for lost, late, invalid, delayed, or misdirected entries. The Contest Sponsor and/or its agencies or affiliates will not be responsible for invalid, expired, unchecked e-mail addresses. The Contest Sponsor and/or its agencies or affiliates will not be responsible for any unavailability of or interruptions to any service or equipment used in connection with the Contest, including and without limitation to, (i) interruptions to any network, server, Internet, website, telephone, satellite, computer or other connections, (ii) failures of any telephone satellite, hardware, software or other equipment, (iii) garbled, misdirected or jumbled transmissions or traffic congestion, or (iv) other errors of any kind, whether human, technical, mechanical or electronic, or (v) the incorrect or inaccurate capture of entry or other information or the failure to capture any such information.

TAX INFORMATION

All applicable government taxes, if any, on prizes won are the sole responsibility of the winner of such prize.

QUEBEC RESIDENTS

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

REST OF CANADA

For residents of all other provinces and territories outside of Quebec, any litigation must be commenced in the City of Toronto, Ontario.

APPLICABLE LAWS

The Contest is subject to all applicable federal, provincial and municipal laws.



PRIVACY

Personally identifiable information of contest entrants that is collected, used or disclosed during the Contest will be used to administer the Contest, select entrants and fulfill the prize and will be treated in accordance with the Contest Sponsor's privacy policy accessible on the Contest Sponsor's website at <http://www.sunlife.ca/privacy>. Personal information collected during the Contest entry process is temporarily stored by a third-party vendor and may be in a jurisdiction different than the one the user is in and their personal information may be subject to the laws of the local jurisdiction.