



# 10 Days of Giveaways Contest

## Contest Creative

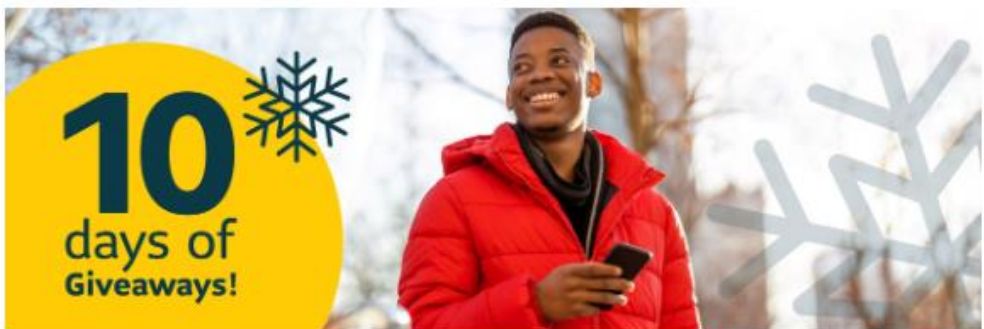
### WEB

my Sun Life

**Congrats! You've earned today's 10 Days of Giveaways entry!**

Claim one entry every day until December 16 and you could win \$5000.

[Learn more](#)



### You've earned today's entry. Way to go!

Enter the daily draw and increase your odds by **10 times** to win a grand prize. Just sign in to your **Sun Life** account at least once every day, that's all!

Plus, you can be a winner every day and earn \$500 in gift cards.

### There are more ways to unlock your daily entry.

You have until **December 16, 2022**. Don't miss your 10 chances!



### Let's make it even easier!

Download and sign in to the **my Sun Life mobile app** at least once every day.



You have 10 exclusive chances to win:



**Grand prize**

**\$5,000 CAD in gift cards\***

**Plus 1 of 10 \$500 CAD in gift cards\***

\*Gift cards are from selected retailers.



**Don't forget to sign in every day and get your shot at all 10 chances!**

The grand prize consists of two (2) \$2,500 gift cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD gift cards. Read full contest rules.

## SOCIAL MEDIA





## INITIAL EMAIL



### What about 10 chances?

Hi <%=name%>,

You'll soon have the chance to be a winner every day for 10 days! Enter the 10 Days of Giveaways contest starting **December 5 until December 16, 2022**. Let's make this winter extra special!



#### How to unlock your daily entry:

Simply sign in to **Sun Life** or **my Sun Life mobile app** at least once every day during the contest period. That's it and you're in!

[Tell me more!](#)

Need help registering? Check out the [FAQ here](#).

The grand prize consists of two (2) \$2,500 gift cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD gift cards. Gift cards are from selected retailers. [Read full contest rules here.](#)



### What about 10 chances?

Hi <%=name%>,

You'll soon have the chance to be a winner every day for 10 days! Enter the 10 Days of Giveaways contest starting **December 5 until December 16, 2022**. Let's make this winter extra special!



#### Get ready to unlock your daily entry:

Before December 5th, register your account at **Sun Life**. When the contest begins, you'll be ready to go!

[Register my account](#)

The grand prize consists of two (2) \$2,500 gift cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD gift cards. Gift cards are from selected retailers. [Read full contest rules here.](#)



## REMINDER EMAIL



**10 days. 10 chances.  
1 Grand Prize.**

Hi <%=name%>,




Your odds have never looked better! Don't miss your 10 chances to win a grand prize of \$5,000\*. Plus, you could also win \$500\* every day. Sign in to your account daily between **December 5 until December 16, 2022** to enter.



**10 days. 10 chances.  
1 Grand Prize.**

Hi <%=name%>,

Your odds have never looked better! Don't miss your 10 chances to win a grand prize of \$5,000\*. Plus, you could also win \$500\* every day. Sign in to your account daily between **December 5 until December 16, 2022** to enter.




  

**How to unlock your daily entry:**  
Simply sign in to **Sun Life** or **my Sun Life mobile app** at least once every day during the contest period. That's it and you're in!

[Claim today's entry!](#)

Don't forget to sign in every day and get your shot at all 10 chances!

\*The grand prize consists of two (2) \$2,500 gift cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD gift cards. Gift cards are from selected retailers. [Read full contest rules here.](#)

**How to unlock your daily entry:**  
Register now at **Sun Life** before the contest ends! Sign in at least once every day during the contest period. That's it and you're in!

[Register my account!](#)

Don't forget to sign in every day and get your shot at all 10 chances!

\*The grand prize consists of two (2) \$2,500 gift cards that total \$5,000 CAD. Each secondary prize consists of one (1) of ten (10) \$500 CAD gift cards. Gift cards are from selected retailers. [Read full contest rules here.](#)