

Pre-contest Email

Inactive



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You won't want to miss this opportunity.

Hi <%=name%>,

We know this time of year can be stressful. You may be feeling off-centre, but we could help you Find Your Balance.

Treat yourself to your favourite self-care practice and unwind. On April 3, 2023, we'll be launching the Find Your Balance contest. By signing in to your Sun Life account before April 28, 2023, you could win 1 of 10 \$500 prepaid credit cards. Don't worry – registering will only take a few minutes.

[Register now](#)

Psst! You'll be able to double your chances.

Earn an entry by signing in to **Sun Life**. Earn another by signing in to the my Sun Life mobile app.



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Sun Life Assurance Company of Canada, a member of the Sun Life group of companies.
227 King Street South, Waterloo, ON, N2J 4C5
[mysunlife.ca](#)

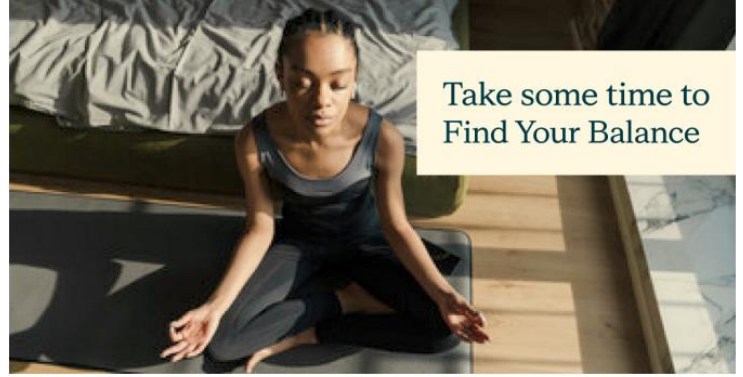
Add sunlife@messages.sunlife.com to your address book to ensure future communications aren't sent to your spam folder.

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[See contest details](#)

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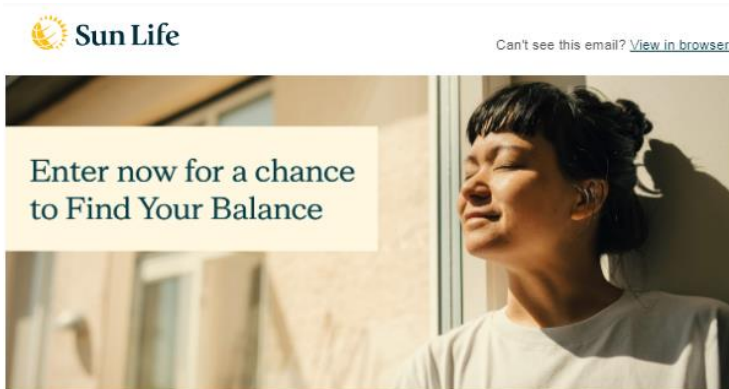
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Initial Email

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Opportunities like this don't come around often.

Hi <%=name%>,

Do you find yourself stressed during tax season?

Don't miss out on the chance to enter our contest exclusive to Sun Life members. You could win a highly sought-after prize: self-care. Practicing self-care can help you manage stress, lower your risk of illness, and increase your energy.¹

By entering the Find Your Balance contest, you could win 1 of 10 \$500 prepaid credit cards. Treat yourself to a self-care practice of your choice and enjoy. Simply register your Sun Life account and sign in before April 28, 2023.

[Register today](#)

Double your chances with 2 entries.

Earn an entry by signing in to **Sun Life**. Earn another by signing in to the my Sun Life mobile app.



[Learn more about the contest >](#)

¹Self-care: What is it? Why is it so important for your health? University of Alabama at Birmingham, 2022.
<https://www.uab.edu/news/youcanuse/item/19176-self-care-what-is-it-why-is-it-so-important-for-your-health#:~:text=Mental%20health%20encompasses%20one's%20emotional,illness%20and%20increase%20energy%20levels>.

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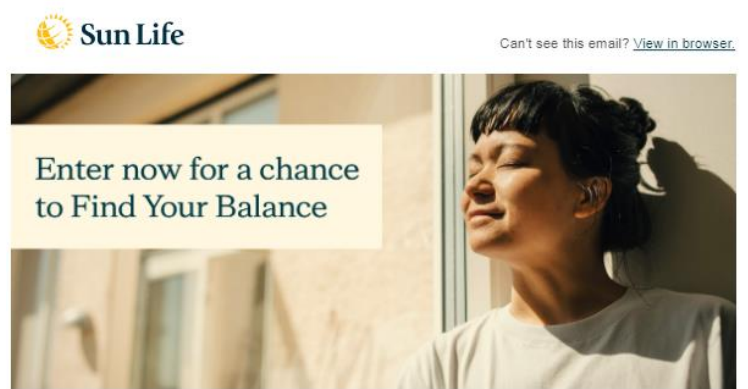
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Reminder Email

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Time is almost up! Give yourself the gift of self-care.

Hi <%=name%>,

Tax season doesn't have to be stressful. Let us help.

By entering the Find Your Balance contest, you could win 1 of 10 \$500 prepaid credit cards. Spend it on a self-care practice of your choice. All you need to do is register your Sun Life account and sign in before April 28, 2023.

[Register now](#)

How does doubling your chances sound?

Earn an entry by signing in to **Sun Life**. Earn another by signing in to the my Sun Life mobile app.



[Learn more about the contest >](#)

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Sunlife.ca
Feeling stressed over tax season?
You could win self-care - on us!

Enter now



Sun Life Canada
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Sunlife.ca
Win \$500 that you could spend on self-care.
Don't miss this chance to treat yourself.

Enter now



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Sunlife.ca
Find Your Balance.
Enter for a chance to win \$500 that you could spend on self-care.

Enter now



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Sunlife.ca
It's time.
Find Your Balance this tax season. Enter now for a chance to win a \$500 prepaid credit card.

Enter now



Sun Life Canada
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Sunlife.ca
Treat yourself.
For a limited time, earn the chance to win \$500 that you could spend on self-care.

Enter now

Web:

Hello %DISPLAY_FIRST_NAME%



Great job signing in today! You've entered for a chance to win \$500 that you could spend on self-care.



Double my chances

Great, thanks



You're in the draw.

By signing in today, you earned an entry in the Find Your Balance contest. You could win 1 of 10 \$500 prepaid credit cards* and spend it on self-care. Treat yourself and enjoy.



Want to double your chances?

Sign in to the my Sun Life mobile app before April 28, 2023 to earn a second entry.



Already signed in to the my Sun Life mobile app since April 3, 2023? You've earned your second entry.

The prizes consist of ten (10) \$500 prepaid credit cards. One (1) card per winner. [Read full contest rules.](#)

*Prepaid credit cards are from selected retailers.

Mobile:

