

Erase Your Expenses Contest

Contest Creative

WEB



You could win \$5K to help cover any personal expenses you want!

From an unexpected home repair, to gas for your car, you have a unique chance to ease your budget.

Unlock both entries for your best odds of winning.

Don't wait – the contest closes October 31, 2022.



First entry

Just download and sign in to the my Sun Life mobile app to secure your first entry.

Do this first, then you can get your bonus entry.



Bonus entry

Choose to receive paperless documents.

Already paperless? You don't have to do anything – we'll automatically add your ballot into the draw.

Not paperless yet? Click below and make the switch.

[Go paperless](#)

Erase your expenses with:

Grand prize

\$5,000 CAD in prepaid credit cards

Plus 1 of 3 bonus prizes of \$1,000 CAD in prepaid credit cards



You've got the app open now, right? Check these things out:

- Get special offers to help you save money.
- See your documents instead of sifting through a pile of paper.
- Get help faster – we'll have all your details ready next time you call.

The grand prize consists of ten (10) \$500 CAD prepaid credit cards that total \$5,000 CAD. Each secondary prize consists of two (2) \$500 CAD prepaid credit cards that total \$1,000 CAD. Read full contest rules.

Hello %DISPLAY_FIRST_NAME%



Life can be expensive. Would \$5K help?

It's free to enter the draw and takes less than 2 minutes.




Erase your Expenses
CONTEST

[I want to enter](#)


[Contests aren't for me](#)



EMAIL



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Enter for your chance to Erase your Expenses

Hi <%=name%>,



Gas, groceries, clothing... your personal expenses can really add up. Enter the draw before **October 31, 2022**, for your chance to make life a little less expensive.

Grand prize
\$5,000 CAD
 in prepaid credit cards

1 of 3 bonus prizes of \$1,000 CAD in prepaid credit cards.



How to unlock your first entry
 Simply download and sign in to the **my Sun Life mobile app** and we'll automatically add your ballot into the draw.

Don't have an account yet? Once you download the app, tap **Register** on the sign in screen.

Psst – there's more. To **double your odds of winning**, check your Notifications tab in the app to reveal the bonus entry.

The grand prize consists of ten (10) \$500 CAD prepaid credit cards that total \$5,000 CAD. Each secondary prize consists of two (2) \$500 CAD prepaid credit cards that total \$1,000 CAD. [Read full contest rules.](#)



Can't see this email? [View in browser](#)




Your last chance to Erase your Expenses

Hi <%=name%>,

You've secured your first entry into the draw by signing in to the **my Sun Life mobile app** – nice job! Unlock your bonus entry to double your odds of winning before **October 31, 2022**.

Grand prize
\$5,000 CAD
 in prepaid credit cards

1 of 3 bonus prizes of \$1,000 CAD in prepaid credit cards.



How to unlock your bonus entry
 Just choose to receive paperless documents. Click below to make the switch and we'll automatically add your ballot into the draw.

[Go paperless](#)

Psst – there's more. To **double your odds of winning**, check your Notifications tab in the app to reveal the bonus entry.

The grand prize consists of ten (10) \$500 CAD prepaid credit cards that total \$5,000 CAD. Each secondary prize consists of two (2) \$500 CAD prepaid credit cards that total \$1,000 CAD. [Read full contest rules.](#)