

Initial Email:

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You could win \$10,000 with Sun Life

Hi <%=name%>,

What are the top items on your bucket list? See the Northern lights or go on a safari? Capture your Moment with an exclusive chance to win \$10,000 in prepaid credit cards for your dream. Claim your dream today.

How to enter

Simply sign in to the my Sun Life mobile app before October 11, 2023, and you're in!



Haven't registered yet?

Don't miss your chance to explore your dreams. It'll only take a moment!

[Register my account](#)

Looking to stay connected to your plan even on-board?

Be one step ahead and you can get some claims paid out in as little as 24 hours. Take advantage of easy earnings and submit your e-claim today.

The prize consists of \$10,000 in prepaid credit cards. [Read full contest rules here.](#)

Reminder Email:

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You could win \$10,000 with Sun Life

Hi <%=name%>,

Picture your perfect holiday. Now, imagine you had \$10,000 to spend on it. Time's running out – enter the draw before October 11, 2023, and get started on your dream.

How to enter

Simply sign in to the my Sun Life mobile app and you're in!



Haven't registered yet?

Begin your dream journey in minutes and we'll automatically add you to the draw.

[Register my account](#)

More savings and many more opportunities

Be one step ahead and you can get some claims paid out in as little as 24 hours. Take advantage of easy earnings and submit your e-claim today.

The prize consists of \$10,000 in prepaid credit cards. [Read full contest rules here.](#)

Secure Site: Interstitial & VPP

Hello %DISPLAY_FIRST_NAME% ✕

Congrats, you made it!

You've been entered for an exclusive chance to win \$10,000 to Capture Your Moment.



See what's next

No, thanks



Exciting news, dreamer. You're in the draw and ready to take off!

By signing in today, you earned an entry to **Capture your Moment**. You have the opportunity to explore your dreams with \$10,000 CAD in prepaid credit cards.



Keep exploring

Don't miss out on important moments, even when you're on-the-go. Sign in to the my Sun Life mobile app and capture more.



One stop to maximize your savings, digitally.

Claim faster

Looking for extra money for your trip? Submit a digital claim and get reimbursed in as little as 24 hours.

Claim now

Name your beneficiary

Add or review your beneficiary to make sure the information is accurate.

Review my beneficiary

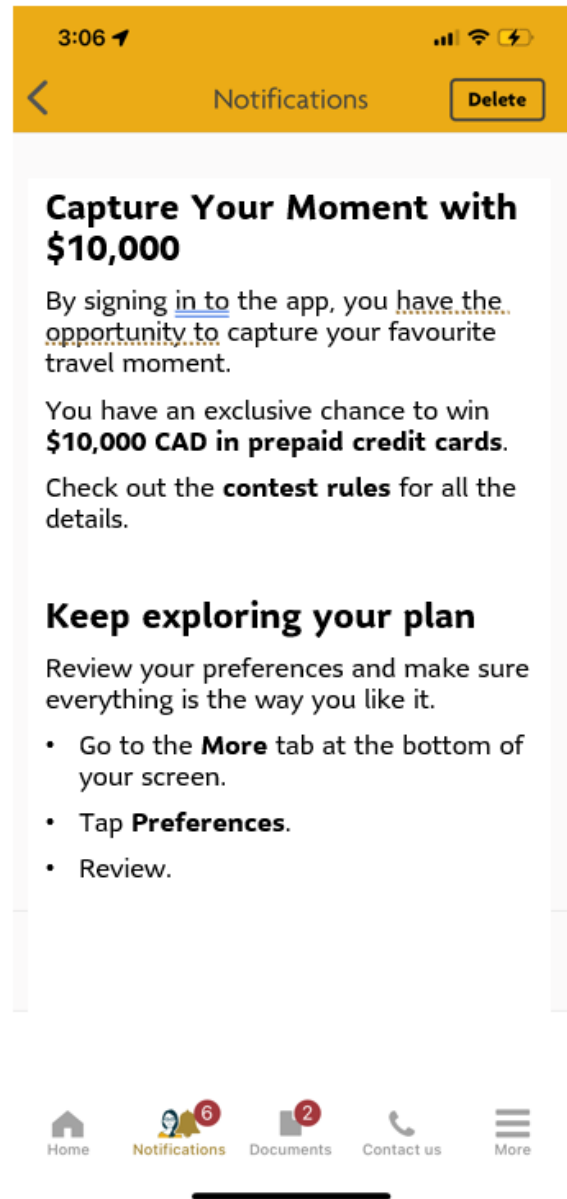
The prize consists of \$10,000 CAD in prepaid credit cards. One (1) prize for one lucky winner. [Read full contest rules.](#)

*Prepaid credit cards are from selected retailers.

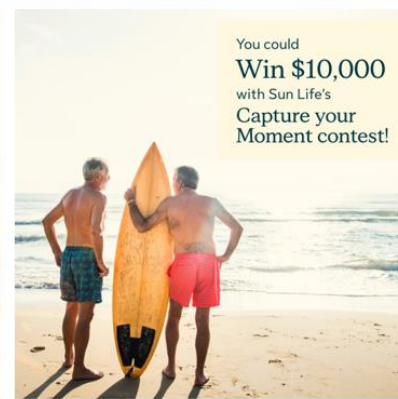
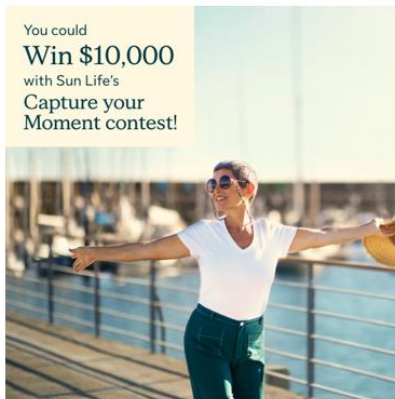
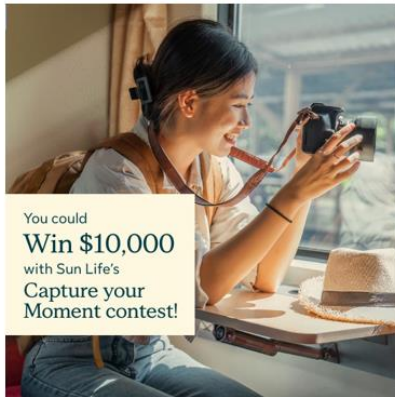
Mobile Notification & VPP

**Great job signing in today, dreamer!
You're in the draw.**

[Learn more](#)

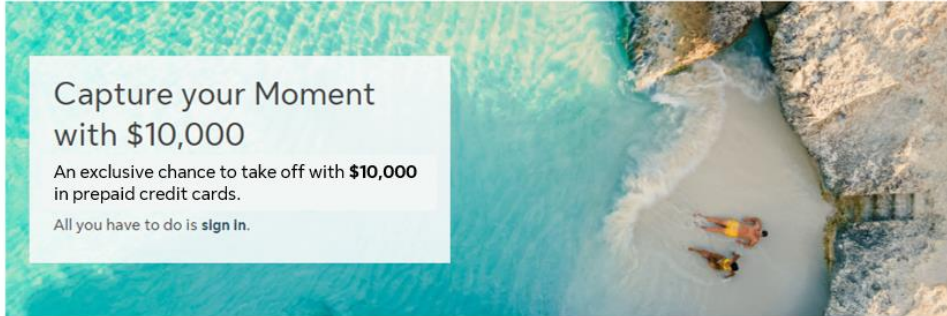


Social Media



Headers	Lead in Copy
Don't miss out on your dream.	Capture your moment today. Enter now for a chance to dream big with \$10,000.
Time flies – you could too.	Don't miss out on the opportunity to win \$10,000 for your dream.
What's on your bucket list?	Earn the chance to capture your favourite travel moment with \$10,000.
Capture Your Moment	Claim your dream today. Would \$10,000 in prepaid credit cards help?

Landing Page



Capture your Moment with \$10,000

An exclusive chance to take off with **\$10,000** in prepaid credit cards.

All you have to do is **sign In**.

What's on your travel bucket list?

Contest period: September 11 – October 11, 2023

Imagine your friends' faces when you tell them you won \$10,000 (and they didn't)! Capture your Moment with an exclusive chance to win \$10,000 in prepaid credit cards for your dream.

How to claim your dream?

Sign in to the my Sun Life mobile app



Need help registering? It's easy, in only 3 steps.

1. Click the **Register my account** button
2. Fill out your information
3. Verify it's you and sign in. That's it!

[Register my account](#)

Keep exploring your plan with these features:

Savings

- Quickly see your balances, transactions, and documents online.
- Find tools and services and build your ideal savings plan.

Insurance

- View your product details anywhere, anytime.
- Quick access to your documents in the blink of an eye.

Benefits

- Submit your claims online or through the app. Get money back for most claims as fast as 24 hours.
- Send receipts and supporting documents for your claims online. No mailing needed.

Lumino Health

- Find and connect with health-care providers available locally and virtually.
- Explore the latest health and wellness content, tools and resources that matter most to you.

Contest ends October 11, 2023.

[Check out the contest rules](#)

Looking for some help?

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