

Claim Your Health Contest

Contest Rules

CONTEST PERIOD

The "Claim Your Health Contest" (the "Contest") begins on July 15, 2021, at 9:00 a.m. ET and ends on August 16, 2021, at 11:59 p.m. ET (the "Contest Period"). Sun Life Assurance Company of Canada (the "Contest Sponsor") sponsors the Contest.

ELIGIBILITY

The Contest is open to legal residents of Canada who have reached the age of majority in their province or territory of residence. To be eligible for the Contest, you must be an active member of a Group Benefits plan with the Contest Sponsor (the "Entrant", collectively the "Entrants").

The following cannot enter the Contest:

- Employees, representatives, or agents of,
- members of the immediate family of,
- or living in the same household as an employee, representative or agent of the Contest Sponsor or any of its affiliated companies.

The expression "immediate family" means spouse, mother, father, sister, brother, son and daughter of the employee.

HOW TO ENTER

NO PURCHASE NECESSARY

To be eligible to win, Entrants must do one (1) of the following:

- Submit a digital extended health claim during the Contest Period to be automatically entered into the contest (the "Entry"). Entrants may submit a digital claim using <https://www.mysunlife.ca> (the "Website") or the **my Sun Life Mobile application** (the "App"). Entrants may visit **mysunlife.ca** on any browser to submit a digital claim. The **my Sun Life Mobile app** can be downloaded on iPhone and Android devices from the Apple App Store and



Google Play. App Store is a trademark of Apple Inc., registered in the U.S. and other countries. Google Play is a trademark of Google Inc.

- Book/request an appointment with a registered health-care provider during the Contest Period. Entrants must use the Lumino Provider Search function on the Website or the App to be automatically entered into the contest.

Maximum of one (1) Entry per Entrant during the Contest Period.

The Contest Sponsor will pull the log data at the end of the Contest Period. This list will be used to randomly draw the prize winners (the "Winners").

Alternatively, Entrants may enter the contest by submitting a 250-word essay about what they would do with the prize. All contest dates and deadlines apply. Entrants must include full name, address and phone number on the essay. Email essays to DigitalClientEngagement@sunlife.com.

PRIZES

For this contest, Entrants are eligible to win one (1) of four (4) prizes (the "Prize"; collectively the "Prizes"), as described below:

- \$1,000 CAD in health and wellness retailer gift cards.

Each Prize will consist of two (2) \$500 CAD gift cards that total \$1,000 CAD. The type of gift card for the Prizes is subject to the location of the confirmed winner. The confirmed winner may select a maximum of two (2) retailers from a pre-determined list.

The Prizes must be accepted as awarded. No substitutions will be available. The Prizes will be shipped at the Contest Sponsor's expense to the address provided by the winner. Each selected Entrant agrees to sign and return the Contest Sponsor's Declaration and Release form before receiving the Prize.

DONATION

The Contest Sponsor will donate \$1 CAD to the Canadian Mental Health Association for up to 5,000 Entries received during the Contest Period. The maximum donation is \$5,000 CAD. The donation will help transition the *Living Life to the Full* program to a virtual experience.

THE DRAW

On August 31, 2021, at 10 a.m. ET (the "Draw Date") at the Sun Life offices located at 1 York Street, Toronto, ON, M5J 0B6. The Contest Sponsor will randomly select four (4) Entrants (a "Winner"; collectively the "Winners") among all certified Entries. All Entrants have an equal chance of winning. The odds of winning depend on the number of Entrants who enter the Contest during the Contest Period.

The Contest Sponsor will make three (3) attempts to contact Winners within ten (10) business days of the Draw Date. Attempts will be by telephone and email. If a Winner does not make contact within ten (10) business days, they will forfeit their Prize. If a Winner is a member under a Group Benefit plan, their plan sponsor reserves the right to forfeit the Prize. The Contest Sponsor reserves the right, in its sole and absolute discretion, to pick an alternate Entrant at random. The foregoing provisions of this section shall apply to such new Winner.

BEFORE BEING DECLARED CONFIRMED PRIZE WINNERS, the selected Entrants will be required to:

- a) correctly answer a mathematical skill-testing question; and
- b) sign and return within ten (10) business days of notification, the Contest Sponsor's Declaration and Release form, which:
 - i. confirms compliance with these Rules;
 - ii. acknowledges acceptance of their Prize as awarded;
 - iii. releases the Contest Sponsor, its parent companies, subsidiaries, affiliates, Prize suppliers, advertising/promotion agencies and any entity involved in the development, production, implementation, administration, judging or fulfillment of the Contest, and each of their respective officers, directors, agents, representatives, successors and assigns from any and all liability in connection with this Contest, their participation therein and/or the awarding and use/misuse of the Prizes or any portion thereof; and
 - iv. agrees to the publication, reproduction and/or other use of their name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Contest Sponsor in any manner whatsoever, including print, broadcast or the internet.

If the selected Entrants:

- a) fail to correctly answer the skill-testing question;
- b) fail to return the properly executed Contest documents within the specified time; and/or

c) cannot accept the Prize as awarded for any reason; then they will be disqualified (and will forfeit all rights to their Prize). The Contest Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate Entrant from the remaining eligible Entries. In this case, the foregoing provisions of this section shall apply to such new selected Entrant.

CONTEST GENERAL RULES

All Entries become the property of the Contest Sponsor. This Contest is subject to all applicable federal, provincial and municipal laws. The decisions of the Contest Sponsor with respect to all aspects of this Contest are final and binding on all Entrants. There is no right of appeal, including, without limitation, any decisions regarding the eligibility/disqualification of Entries and/or Entrants.

The Contest Sponsor reserves the right, in its sole and absolute discretion (subject to the approval of the Regie des alcools, des courses et des jeux in Quebec, if applicable), to withdraw, amend or suspend this Contest (or to amend these Rules) in any way without prior notice.

By entering this Contest, each Entrant expressly consents to the Contest Sponsor, its agents and/or representatives, storing, sharing and using the personal information submitted with their Entry. Information will only be used for the purpose of administering the Contest and in accordance with the Contest Sponsor's privacy statement, unless the Entrant otherwise agrees.

The Contest Sponsor reserves the right, in its sole and absolute discretion, and without prior notice (subject to the approval of the Regie des alcools, des courses et des jeux in Quebec, if applicable), to adjust any of the dates and/or timeframes stipulated in these Rules to the extent necessary for:

- purposes of verifying compliance by any Entrant or Entry with these Rules,
- or as a result of any technical or other problems,
- or in light of any other circumstances which, in the opinion of the Contest Sponsor, in its sole and absolute discretion, affect the proper administration of the Contest as contemplated in these Rules,
- or for any other reason.

In the event of any discrepancy or inconsistency between the terms and conditions of these Rules and disclosures or other statements contained in any Contest-related materials, the terms and conditions of these Rules shall prevail, govern and control to the fullest extent permitted by applicable law.

INTELLECTUAL PROPERTY

All intellectual property, including but not limited to trade-marks, copyrights, patents, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, logos, slogans and representations are owned by the Contest Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.

LIMITATION OF LIABILITY

The Contest Sponsor and/or its agencies or affiliates will not be responsible for lost, late, invalid, delayed, or misdirected entries. The Contest Sponsor and/or its agencies or affiliates will not be responsible for invalid, expired, unchecked e-mail addresses. The Contest Sponsor and/or its agencies or affiliates will not be responsible for any unavailability of or interruptions to any service or equipment used in connection with the Contest, including and without limitation to:

- (i) interruptions to any network, server, Internet, website, telephone, satellite, computer or other connections,
- (ii) failures of any telephone satellite, hardware, software or other equipment,
- (iii) garbled, misdirected or jumbled transmissions or traffic congestion, or
- (iv) other errors of any kind, whether human, technical, mechanical or electronic, or
- (v) the incorrect or inaccurate capture of entry or other information or the failure to capture any such information.

TAX INFORMATION

All applicable government taxes, if any, on prizes won are the sole responsibility of the winner of such prize.

QUEBEC RESIDENTS

Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.



REST OF CANADA

For residents of all other provinces and territories outside of Quebec, any litigation must be commenced in the City of Toronto, Ontario.

APPLICABLE LAWS

The Contest is subject to all applicable federal, provincial and municipal laws.

PRIVACY

Personally identifiable information of contest Entrants that is collected, used or disclosed during the Contest will be used to administer the Contest, select Entrants and fulfill the prize. It will be treated in accordance with the Contest Sponsor's privacy policy accessible on the Contest Sponsor's website at <https://www.sunlife.com/sl/pslf-canada/en/privacy/>. A third-party vendor temporarily stores personal information collected during the Contest entry process. It may be in a jurisdiction different than the one the user is in and their personal information may be subject to the laws of the local jurisdiction.